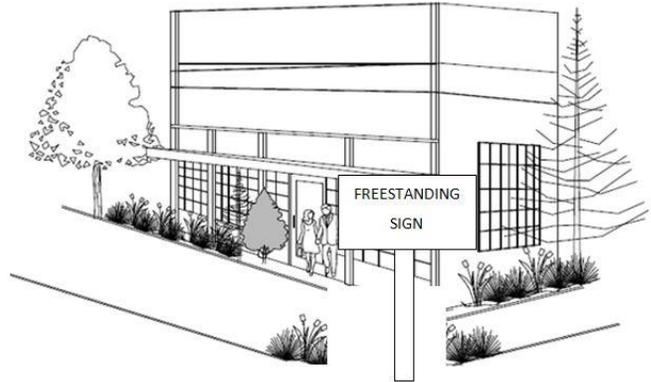


SIGN REGULATION OVERVIEW

CG – COMMERCIAL GENERAL DISTRICT

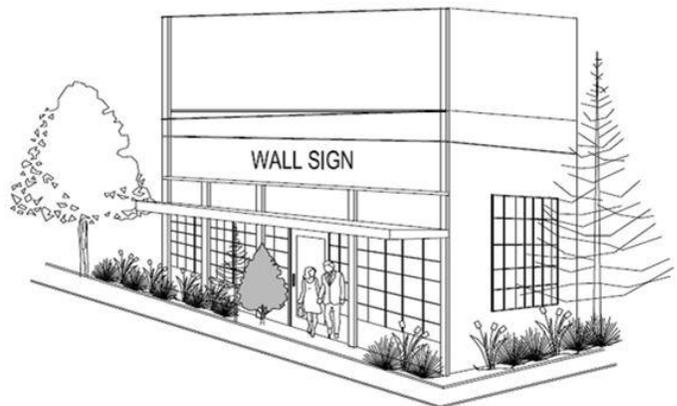
Freestanding Signs

- One (1) sign per frontage per lot if no projecting roof, canopy, or marquee sign exists on the same frontage
- Maximum sign area of 50 square feet; if sign advertises more than one (1) business, the maximum area is 100 square feet
- Maximum sign height of 20 feet; if sign advertises more than one (1) business, the maximum height is 30 feet
- Minimum 50-foot separation between signs
- For a sign which advertises more than one (1) business, at least 10% and no more than 65% of the total sign face should be devoted to an individual business
- No part of the sign should project over the public right-of-way



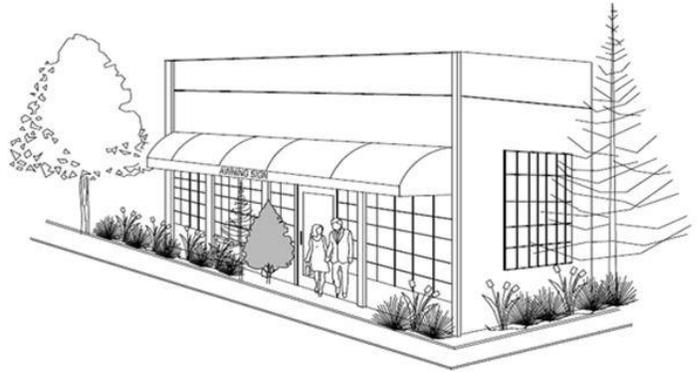
Wall Signs

- One (1) sign allowed per building elevation per business if no fascia-mounted canopy or carport sign exists
- Maximum sign area per business is equal to 10% of the wall area for any wall, up to 150 square feet
- Sign should not project higher than the roof or cornice line of the wall upon which the sign is mounted
- Maximum sign projection from wall surface is 18 inches
- Only one wall sign is allowed above the second story per elevation of building
- An additional 50 square feet of wall signage may be added to any permitted wall sign per business if no freestanding sign exists
- The total wall signage shall not exceed 10% of the total wall area



Canopy or Awning Signs

- One (1) sign is permitted on the face of the canopy if no wall sign exists on the wall for which the canopy will be placed
- One (1) sign is permitted on each end of the canopy or under the canopy if no freestanding, roof, projecting or marquee sign exists
- Maximum sign area under one end of canopy is 10 square feet and should be calculated in the same manner as wall signs
- Sign should not extend above second story or roof line
- Sign must be totally within the surface area of the canopy structure and should not project within 2 feet of any curb line
- Clearance from sidewalk to bottom of sign must be a minimum of 8 feet
- Awnings with supporting poles in the right-of-way must be approved by the City Engineer



Projecting Signs

- One (1) sign is permitted if no freestanding, marquee, canopy or roof sign exists
- Maximum sign area is 1 square foot per foot of frontage, not to exceed 30 square feet
- Sign should not extend above second story or roof line, whichever is lower
- Maximum projection is 4 feet
- Sign should be pinned directly to building
- Clearance from sidewalk to bottom of sign must be a minimum of 8 feet
- Minimum separation between projecting signs is 30 feet

* Note: If there is no wall sign, the projecting sign may have an area of 1 square foot per foot of lot frontage, but should not exceed 150 square feet and should not extend above the roof

