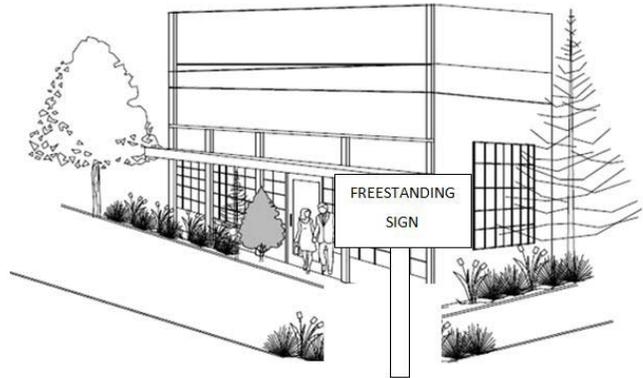


SIGN REGULATION OVERVIEW

CB – CENTRAL BUSINESS DISTRICT

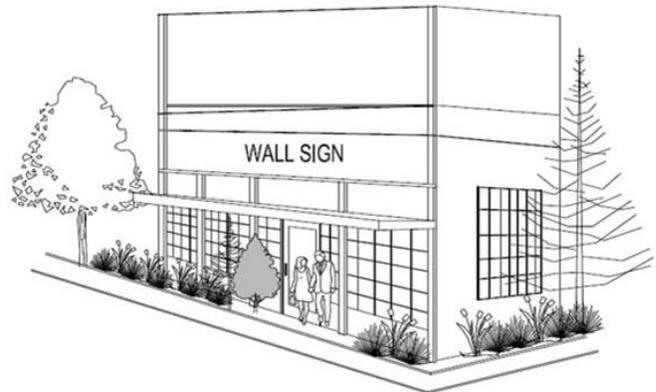
Freestanding Signs

- One (1) sign per frontage per lot, provided no theater marquee sign exists on the same frontage
- Sign area is 1 square foot per linear foot of lot frontage up to a maximum of 150 square feet
- Maximum height of sign is 25 feet if at property line; 1 foot additional height per 2 feet additional setback thereafter to a maximum of 35 feet
- No part of sign should project over public right-of-way
- Minimum clearance of 8 feet unless there is a barrier or landscaped island to prevent walking underneath



Wall Signs

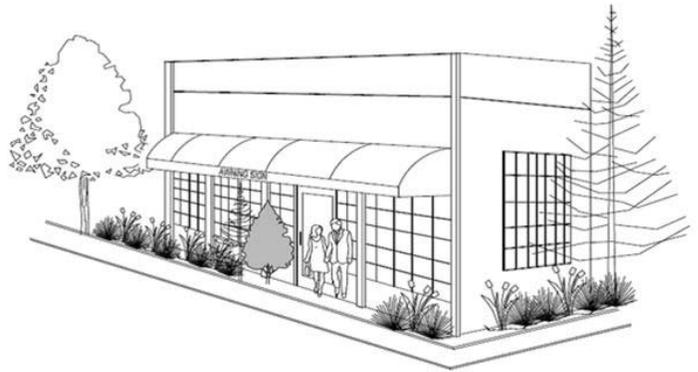
- One (1) sign allowed per building elevation per business
- Total sign area should not exceed 15% of the area of each wall upon which the sign is mounted, up to a maximum of 200 square feet
- Sign should not project above the roof or cornice line of the wall upon which the sign is mounted
- Maximum projection of 18 inches from wall surface



Canopy or Awning Signs

- Two (2) signs per business frontage are permitted, one sign suspended beneath the structure, and the other sign mounted on the fascia of the canopy, provided that no theater marquee sign exists on the same frontage
- For suspended signs, maximum area is 10 square feet
- For fascia-mounted signs, the sign area is 1 square foot per lineal foot of frontage, up to a maximum of 50 square feet
- Signs should not extend above the roof line
- Canopy structures should not project within 2 feet of any curb line
- Clearance from sidewalk to bottom of sign must be a minimum of 8 feet
- Awnings with supporting poles in the right-of-way must be approved by the City Engineer

* Note: Signs at ends of a canopy or awning (maximum of two) may be substituted for suspended sign



Projecting Signs

- One (1) sign is permitted per business if no freestanding, marquee, or end canopy sign exists
- Maximum sign area is 1 square foot per foot of frontage, not to exceed 30 square feet
- Sign should not extend above second story or roof line, whichever is lower
- Maximum projection is 4 feet
- Sign should be pinned directly to building
- Clearance from sidewalk to bottom of sign must be a minimum of 8 feet
- Minimum separation between projecting signs is 30 feet

* Note: Any business occupying at least 4 stories of a structure and a floor area greater than 50,000 square feet may have a sign area up to 1 square foot per foot of lot frontage not to exceed 100 square feet; such signs should not extend about the fourth story of the building, or building roofline, whichever is lower

